



## **Return on your investment**

### **Basic:**

### **RETURN ON YOUR INVESTMENT.....**

- Developing the company's PUBLIC IMAGE and profile as a RESPONSIBLE CORPORATE CITIZEN.
- Contributing to EDUCATE AND INSPIRE YOUNG CHILDREN TO IMPROVE THE QUALITY OF THEIR LIVES.
- Helping the country to face the challenges of youth. Providing income generating and employment opportunities.
- Web site displaying of your sponsorships involvement.
- Attracting potential customer base.
- Invitations to visit the school programs and functions.
- Exposure to National and International network of like minded organizations, schools and children.
- Participating in Children's Business Workshops/Seminars, Launches and Award Ceremonies etc.
- Awards could be presented in the name of the sponsor, which could be presented by the Company at the Annual National Award Ceremony.
- Pre publicity publicizing at Award Ceremony, post publicity.

**Specialized:**

<b>Platinum Sponsor will contribute over Rs. 10 Million/ USD 100,000</b>	<ul style="list-style-type: none"><li>- <b>Logo on the website and documents</b></li><li>- <b>Corporate/individual name on the main awards</b></li><li>- <b>Eligible to be on the Board</b></li></ul>
<b>Gold Sponsor will contribute between Rs. 5-10 Million/ USD 50,000-100,000</b>	<ul style="list-style-type: none"><li>- <b>Logo on the website and documents</b></li><li>- <b>Corporate/individual name on the sub awards</b></li></ul>
<b>Silver Sponsor will contribute between Rs. 1-5 Million/ USD 10,000-50,000</b>	<ul style="list-style-type: none"><li>- <b>Logo on the web site</b></li><li>- <b>Corporate/individual name on the sub awards</b></li></ul>
<b>Bronze Sponsor will contribute between Rs. 0.5- 1 Million/ USD 5,000-10,000</b>	<ul style="list-style-type: none"><li>- <b>Logo on the web site</b></li></ul>